



Sponsorship Opportunity 2025 Archaeological Research in Progress Conference

Working with the Society of Antiquaries of Scotland will be rewarding to your business and staff as we can provide the opportunity for you to:

- Target a highly engaged **audience** new to you, including over 2,600 well-connected Society Fellows
- Raise visibility and awareness of your brand and company to **potential new customers**
- **Entertain clients** and **engage employees** with complimentary tickets to unique hospitality events
- Enhance your **brand image** by aligning your business with a prestigious, learned Society which has been supporting research excellence and study into Scotland's past for over 240 years
- Display your **promotional materials**, well-positioned inside attractive event venue spaces

The Conference

The [Archaeological Research in Progress \(ARP\) Conference](#) is a one-day, annual conference presenting new research findings and best practice in archaeology covering all periods from across Scotland. On average the annual conference attracts between 80-100 people in person and a similar number online on the day. Since the first time it was held in 2005, the conference has been organised and delivered alternate years by Archaeology Scotland and the Society of Antiquaries of Scotland. 2025 is the Society's turn and planning is well underway.

Sponsorship Opportunity

The Society is seeking sponsorship for the **2025 ARP Conference** taking place on **Saturday 3 May**. It will be a high-quality hybrid event (in person and streamed live) from an accessible, well-equipped venue in central Edinburgh. As part of our mission, "to enhance and promote the understanding and enjoyment of Scotland's past" and "[share] knowledge of the past with everyone", we are committed to keeping ticket prices affordable to all.

Supporting the one-day conference will provide you with the opportunity to promote your organisation while also showing rapid knowledge dissemination, research excellence and interdisciplinary collaboration to the public.

Bronze Sponsorship Package (7 benefits): £250

- Acknowledged as an event sponsor (logo and link) on the ARP event pages (Society website & Eventbrite)
- Sponsor thanked and logo included in the Society's printed Newsletter distributed to >2K Fellows worldwide
- Your logo included on the printed ARP leaflet and online event programme
- Your logo on display (e.g. your pop-up banner) at the event
- Your logo placed
- Your business cards/leaflets distributed to all in-person attendees at the event
- Complimentary places for **two** members of your staff to attend the conference

Silver Sponsorship Package (9 benefits): £500

- Acknowledged as an event sponsor (logo and web link) in **two** Fellows e-newsletters and **one** public e-newsletter (total of >3K subscribers) and on ARP event pages (Society website and Eventbrite)
- Sponsor thanked and logo included in the Society's printed Newsletter sent to >2K Fellows worldwide
- **Two** posts from Society social media accounts acknowledging you as an event sponsor
- Your logo included on the printed ARP leaflet and online event programme
- Your logo on display (e.g. your pop-up banner) at the event
- Acknowledged and thanked as an event sponsor in the opening and closing addresses of the event
- Your logo placed on the holding PPT slides displayed before and between each talk/session and therefore promoted in perpetuity as the talks are recorded and placed on the Society's YouTube channel
- Your business cards/leaflets distributed to in-person attendees at the event
- Complimentary places for **three** members of your staff to attend the conference

Gold Sponsorship Package (11 benefits): £1,000

- Acknowledgement as the **'headline sponsor'** for the event (logo and web link) in **two** Fellows e-newsletters and **two** public e-newsletters and on ARP event pages (Society website and Eventbrite)
- Sponsor thanked and logo included in the Society's printed Newsletter sent to >2K Fellows worldwide
- **Four** posts from Society social media accounts acknowledging you as an event sponsor
- Your logo included on printed ARP leaflet and online event programmes
- Your logo on display (e.g. your pop-up banner) at the event
- Acknowledged and thanked as **the headline sponsor** in the opening and closing addresses of the event
- Your logo placed on the holding PPT slides displayed before and between each talk/session and therefore promoted in perpetuity as the talks are recorded and placed on the Society's YouTube channel
- A link of your choice and call-to-action shared in the Zoom Chat during the opening and closing addresses of the event
- Your business cards/leaflets distributed to in-person attendees at the event
- Complimentary places for **five** members of your staff to attend the conference
- Opportunity to address all attendees with a **five-minute talk** at the beginning of the event, thus speaking directly to heritage and industry professionals, archaeology students and members of the public

In addition, we are also happy to discuss the terms or other sponsorship options if you would like to explore alternatives which would better suit your needs. Thank you for your interest in the conference and the Society of Antiquaries of Scotland, and we look forward to hearing from you soon.

What Next?

To discuss the sponsorship proposal outlined above and confirm your support, please contact Dr Jeff Sanders FSAScot, Head of Outreach (jeff@socantscot.org), by **14 February** at the latest.

About the Society

The [Society of Antiquaries of Scotland](#) is the oldest antiquarian society in Scotland. Founded in 1780, and incorporated by Royal Charter in 1783, to provide **an independent forum** for the **study, conservation and enjoyment of Scotland's past**.

Today, it does this by publishing high-quality books and peer-reviewed papers, supporting independent research with awards and grants, running public lectures and conference programmes featuring leading experts, and by providing a home for two sector leading projects, [ScARF](#) and [Dig It!](#).

Fellows form the core of the Society and number over 2,600 with the majority based in Scotland and across the UK, along with a growing number from continental Europe and overseas. Fellows have a range of interests, are inspired by the past - whether it is related to places, people, or things, and wherever in the world it may be found - and champion the Society's commitment to research excellence and the sharing of knowledge on Scotland's history, heritage and archaeology.

The Society is an independent charitable organisation with a **vision** that Scotland's past is for everyone to research, share, enjoy and protect, home and abroad. The Society's **values** of collaboration, opportunity and transparency, research excellence and equality are central to everything that it does as a charity.

The Society of Antiquaries of Scotland is a registered charity in Scotland (charity number SC010440).